

Veranstaltung im Rahmen der GGG Methodenwoche 2011 17.10. – 20.10.2011

Workshopblock 1

Titel der Veranstaltung:

Design Science Research

Referentin / Referent:

Dr. Robert Wayne Gregory

Termine:

Montag, 17.10.11 um 10:00 – 13:00 Uhr und 14:00 – 17:00 Uhr und
Dienstag, 18.10.11 um 09:00 – 13:00 Uhr und 14:00 – 16:00 Uhr.

Kurzbeschreibung:

This course introduces the student to design science research and discusses the differences to natural science and behavioral science research. The relationship between design and research, the nature and anatomy of a design theory, as well as methods for design science research are further core topics of this course. Finally, the course also teaches students more advanced topics in design science research such as theorizing principles and techniques as well as design science research as a research paradigm that can be combined with other social science methods such as the grounded theory method or action research.

Zielgruppe:

Einsteiger & Promovierende aus den Schwesterdisziplinen

ODER

Fortgeschrittene & Promovierende aus der eigenen / naheliegenden Disziplin/en

Vortrags- und Diskussionssprache:

Deutsch

ODER

Englisch

Teilnehmerbegrenzung: 20

Literatur:

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- Järvinen, P. 2007. "Action Research Is Similar to Design Science," *Quality and Quantity* (41:1), pp. 37-54.

Anforderungen:

seminar paper (10 pages)